Take THE SAWÜBONA PLEDGE

SAWÜBONA originates from the Zulu tribe, means "I see you", is dedicated to creating experiences and conversations that break through stereotypes, allowing people with different backgrounds to be truly seen and heard. We connect humanity through common threads and create a space in the conversation to heal the wounds that divide us for a deeper, more universal connection. THE SAWÜBONA PLEDGE is a tool to support and guide you towards improving your ability to provide culturally sensitive care.

1. LISTEN to the client.
2. Ask questions if you don’t understand.
3. Be prepared to offer alternate healthcare strategies; think outside the box!
4. Be open to incorporating cultural remedies that do no harm!
5. Accept client views of their experience and understanding of their disease.
6. Reteach misunderstandings with compassion and respect!
7. Create a partnership with patients as they manage their chronic health condition!